

**COMCAST SPOTLIGHT POLITICAL RECORD OF REQUEST: NATIONAL ISSUE,  
LOCAL ISSUE AND BALLOT MEASURE ADS**

- ☐ Ad "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)

**OR**

- ☐ Ad relates to state or local issue and does **NOT** communicate a political matter of national importance

**OR**

- ☒ Ad relates to a state or local ballot measure
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1. Requested by: (Agency name, address, phone number & contact)  
EDDIE TRUONG, SVO, 101 West Santa Clara Street, San Jose, CA 95113, 408-291-5267
2. Purchaser/Advertiser/Entity Paying for Ad: (Advertiser/sponsor name, address, phone number & contact person) SVO PAC
3. Date of request: 8/1/2018
4. Describe Content of the Ad: PAM FOLEY FOR CITY COUNCIL D9
5. Identify Ballot Measure #:
6. If ad refers to federal candidate(s) or federal election, list names(s) of candidate(s) referred to, office being sought and date of election:
7. If ad refers to a national legislative issue, identify the national legislative issue:
8. List ALL sponsor's chief executive officers, members of executive committee or board of directors: MATT MAHOOD, MADISON NGUYEN, EDDIE TRUONG
9. DMA \_\_\_\_\_, \_\_\_\_\_ Interconnect (Y or N),  
Zones SAN JOSE
10. Distribution Platform(s): X Linear TV;    VOD;    Digital/websites/apps
11. Target Audience (if any): VOTERS IN SC COUNTY
12. Date and nature of follow-ups, if any:
13. Disposition:  
X Accepted – see attached contract details  
☐ Rejected – provide reason:

NOTE: YOU MUST INCLUDE COPIES OF ALL IOs, AFFIDAVITS, AND INVOICES FOR (1) ADS OF NATIONAL IMPORTANCE AND (2) ADS AIRING ON DIGITAL PROPERTIES IN THE POLITICAL FILES. SEE IOs, AFFIDAVITS AND INVOICES FOR ADDITIONAL INFORMATION

**Comcast Representative**

Name and Title: Julia Bonino AE

Date: 8/3/18